

## Dissemination Plan for EGREEN project

<b>Author(s)</b>	Eng. Eman Abdelhafez		
<b>Organisation name(s)</b>	Al-Zaytoonah University of Jordan		
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### Project co-ordinator

Prof Ahmed Al-Salaymeh,

The University of Jordan (UJ)

Queen Rania Street | Amman 11942, Jordan

Tel: +962-6-53 55 000 Ext. 22816 | Mob: +962-777-64 4364 | Fax: +962-6-53 00 237

Email: [egreen@ju.edu.jo](mailto:egreen@ju.edu.jo)

Project website: <http://sites.ju.edu.jo/en/egreen/home.aspx>



Hochschule Ostwestfalen-Lippe  
University of Applied Sciences



## Review Table

Version	Date of Submission	Quality check		Technical check	
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V03					

## TABLE OF CONTENT

Content	Page
1 Dissemination Plan	4

## 1 Dissemination Plan

Dissemination plan corresponding to The University of Jordan and other partner universities

Dissemination action	Target group	Description and Objective/s	Expected number of dissemination action	Number of expected visitors/receivers	Planned date (deadline)
<b>Logo</b>	Faculty members Students Stakeholders	To present a uniform image of the project. All the partners' logos will appear on all communications. Visibility of the EU funding will be clear and explicit in every visual published document produced during the project life cycle.	-	-	Oct, 2016
<b>Project website</b>	Faculty members Students Stakeholders	The project's website will be the focal point for informing on objectives and EGREEN as well as the main channel where results will be published. Each partner university has to add a brief of the project on their website page.	Ongoing updates	1000+	Ongoing
<b>Newsletters</b>	Faculty members Students Stakeholders	To disseminate the project events, activities and outcomes	6 issues All the issue by ZUJ Translation by ABU	1000+	New issue to be produced on biannual basis
<b>Dissemination and Networking workshops</b>	Faculty members Students Stakeholders	These activities will be the tool to spread the idea of the project. A dissemination and networking workshops to be held in Jordan and Syria to publicise developments	Minimum one for each partner university	1000+	2017 2018 2019

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		and encourage participation of students in Jordan and Syria. The workshops will be on different topics such as Bologna process, climate change and environmental issues, modern learning methods, and e-learning.			
<b>Info-days</b>	Faculty members Students Stakeholders	To raise awareness about environmental issues. Info-days will be held at each Jordanian and Syrian partner Universities and will involve public institutions and local administrations in particular, universities, research centres, professional associations, local industry and economic representatives, media.	Minimum one for each partner university	1000+	2017 2018 2019
<b>Training workshops</b>	Faculty members	Organization of Training Workshops at Each Jordanian and Syrian Partner University. Jordanian and Syrian, staff trained in EU will hold regular multiple effect workshops at their own institutions.	Minimum one for each partner university	1000+	2018/2019
<b>Participation in events</b>	Faculty members Students	Presentation of the project outputs at events and conferences related to the topic (e-teaching/e-learning).	Minimum one for each partner university	500+	Over the project life
<b>Conference</b>	Faculty members Students Stakeholders	To disseminate the final result of the project Organize the final dissemination conference.	1	100+	End of 2019
<b>Promotional material</b>	Faculty members Students	Project partners will prepare promotion materials to diffuse information. These materials include: brochures, notepads, posters, pens, mugs, flash memory sticks,	-	10,000+	Over the project life

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	Stakeholders	banners, hats, calendars, bags, banners as well as the newsletters in bilingual format for updating stakeholders on EGREEN events and for spreading awareness on the inclusion of environment and climate change. Promotion material will be distributed during suitable events, conferences, or workshops.			
<b>Social networks</b>	Faculty members Students Stakeholders	Platforms of social networks such as Facebook, will be utilized to promote EGREEN outcomes and share them with target groups as well as the general public.	Ongoing	10,000+	Over the project life
<b>Press dissemination</b>	Faculty members Students Stakeholders	Dissemination of project results. The press will be encouraged to include EGREEN in their newscast and newspaper coverage to announce the progress of the project	-	10,000+	Over the project life
<b>Multilingual Video</b>	Faculty members Students Stakeholders	Promote EGREEN program through the witness of teachers and the trained professionals.	-	10,000+	2018
<b>Scientific journals</b>	Faculty members Students Stakeholders	Dissemination of project results	1	10,000+	2018/2019